

Branding | Advertising | Marketing | Business Development

SERVICE CATALOGUE



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BUSINESS SERVICES

BRANDING

Brand Concept
Brand Design
Brand Strategy
Brand Planning

MARKETING

Marketing Implementation
Marketing Planning
Marketing Strategy
Point-of-Sale
Outdoor Advertising

DIGITAL

Social Media Marketing
Social Media Management
Website Design
Social Commerce
WhatsApp Marketing
Email Marketing
Influencer Marketing
Search Engine Optimisation

BUSINESS DEVELOPMENT

Business Planning
Business Strategy
Start-up/Entry Setup
Business Consulting
E-commerce Setup

CREATIVE

Graphic Design
Video Production
Photography
Visual Animation
Motion Graphics
Script Writing
Creative Copywriting
Corporate Copywriting



PERSONAL SERVICES



CUSTOM DESIGNS

Invitation Card
F&B Menu
Backdrop
Social Media Post
Poster
Slideshow Cover
Bunting
Banner

PROFESSIONAL

Resume Design
Resume Copywriting
Cover Letter Design
Cover Letter Copywriting
Powerpoint Slides
Career Planning
Career Counsel & Guidance



LIST OF SERVICES

BRANDING

Logo design & development
Brand concept development
Brand naming & development
Brand tagline & development
Brand identity guideline
Business card
Letterhead
Envelope
Packaging
Powerpoint template
Quotation/invoice template
File folder
Sticker
Notebook
Menu
Lanyard
T-shirt
Resume design
Cover letter design

CREATIVE DESIGNS

Poster
Bunting
Banner
Backdrop
Store signage
Billboard
Invitation card
Bookmark
Voucher/coupon
Money packet (angpow)
Flyer

DIGITAL

Photo editing
Video editing
Motion graphics
Photography
Videography
Website design & setup
PPT presentation design
Social media marketing
Social media management
Social commerce
Search engine optimisation
Whatsapp marketing
Email marketing
Influencer marketing

Please reach out
for any requests
excluded in the list or
for custom quotes

BUSINESS DEVELOPMENT

Business consulting
Business planning
Business pitch deck
Marketing proposal development
Marketing campaign design
Market start up/entry

COPYWRITING

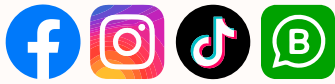
Creative copywriting
Corporate copywriting
Resume copywriting
Cover letter copywriting
Script writing



DIGITAL PLATFORMS

SOCIAL MEDIA SITES

Facebook
Instagram
Whatsapp Business
Tiktok



E-COMMERCE MARKETPLACES

Lazada
Shopee
Facebook Marketplace
Instagram Shop
Tiktok Shop
Fave



DELIVERY APPS

GrabFood
GrabMart
Foodpanda
ShopeeFood



WEBSITES

Google Sites
Google Business Profile
Google Workspace
Wix
EasyStore
Wordpress



SERVICE PACKAGES

01

CONTENT STRATEGY

- Focus Strategy
- Content Planning

02

SOCIAL MEDIA CALENDAR

- Calendar Template
- Scheduled Posting

03

CONTENT CREATION

- Product Shoot
- Video Shoot
- Editing

04

FULL-MONTH POSTINGS

- 6 still Shots
- 2 short Videos
- 1 carousel Slide

05

COMMUNITY MANAGEMENT

- Daily Engagement Post
- Page Maintenance
- Respond to Comments & Direct Messages

PACKAGE SOCIAL MEDIA MANAGEMENT

STARTING PRICE
RM3,500/MONTH OR
RM9,000/3 MONTHS



WHAT YOU GET

- Brand Concept Development
- Logo Design & Development
- Brand Board
- Business card
- Letterhead

WHAT YOU GET FOR FREE

- Brand Naming & Development
- Brand Tagline & Development

ADD-ON OPTIONS

- Packaging
- Menu
- Stationaries
- Website & More!

PACKAGE BRAND STARTER PACK

STARTING PRICE
RM 1,999

WHAT YOU GET

- Facebook Page Setup
- Instagram Page Setup
- Google Business Profile Setup
- 1-month Social Media Calendar, includes:
 - 8 posts
 - Content planning
 - Copywriting

WHAT YOU GET FOR FREE

- Email Account Setup
- WhatsApp Business Setup
- Page & Post Copywriting

ADD-ON OPTIONS

- Rebrand Logo
- E-commerce Online Store Setup (Shopee, Lazada etc.)
- Delivery Platform Store Setup (GrabFood, FoodPanda etc.)
- Product Photography

PACKAGE GOING ONLINE STARTER PACK

STARTING PRICE
RM2,000

WHAT YOU GET

- Menu Concept Development
- Design of Menu (Up to 6 pages)

WHAT YOU GET FOR FREE

- Product Photography (1 per page)
- Brand Sticker Design for Takeaway Package

ADD-ON OPTIONS

- Additional Menu Pages
- Half/Full Day Product Shoot

PACKAGE MENU REVAMP

Packages are customizable!

STARTING PRICE
RM850

Packages are customizable!

WHAT YOU GET

- Google Site
- Custom Website Domain
- Template Design
- 1-year Website Management (Monthly Updates)

WHAT YOU GET FOR FREE

- SEO Copywriting
- Update Name Card to Include Website Link

ADD-ON OPTIONS

- Google Workplace
- Wix Website
- Online Store
- Custom Web Design

PACKAGE BASIC WEBSITE SETUP

STARTING PRICE
RM2,199

WHAT YOU GET

- Wix Site
- Custom Website Design
- Website Copywriting
- 1-year Website Management (Monthly Updates)

WHAT YOU GET FOR FREE

- Custom Website Domain
- SEO Copywriting

ADD-ON OPTIONS

- Google Workplace
- Custom Web Banner
- Online Store
- Photo Shoot/Video Shoot
- Rebranding Package

PACKAGE CUSTOM WEBSITE SETUP

STARTING PRICE
RM3,999

WHAT YOU GET

- EasyStore Site
- Custom Website Design
- Website Copywriting
- 1-year Website Management (Monthly Updates)

WHAT YOU GET FOR FREE

- Product Listings including Product Photography (Up to 20 SKUs)
- Custom Website Domain
- SEO Copywriting

ADD-ON OPTIONS

- Google Workplace
- Custom Web Banner
- Photo Shoot/Video Shoot
- Rebranding Package

PACKAGE ONLINE STORE WEBSITE SETUP

STARTING PRICE
RM6,999

WHAT YOU GET

- Invitation Card Design
- E-invite Setup & Management
- Custom Event Poster
- Photobooth Backdrop
- Custom F&B Menu

WHAT YOU GET FOR FREE

- Social Media Post

ADD-ON OPTIONS

- Bridesmaid/Groomsmen Invitation Design
- Bachelor/Bachelorette Party Invitation Design
- Bachelor/Bachelorette Party Poster

PACKAGE WEDDING/PARTY

STARTING PRICE
RM520

WHAT YOU GET

- Resume Design (1-page)
- Resume Copywriting
- Cover Letter Design
- Cover Letter Copywriting (250 words)

WHAT YOU GET FOR FREE

- Personalised Cover Letter
- Career Counsel & Guidance

ADD-ON OPTIONS

- Additional Pages
- Additional Word Count
- Interview Questions Preparation

PACKAGE JOB HUNTING

STARTING PRICE
RM290

Packages are customizable!